

A Trusted



Repairing the Trust Deficit in an untrusted world The decentralized cloud provider for Web3

Author: Sean Michael Brehm February 2023 Executive Leadership

Questions? Email hello@crowdpointtech.com or visit us at https://crwdunit.com.

"Trust is the foundation of all relationships, both in the world and in the Hereafter."

- Sheikh Zayed bin Sultan Al Nahyan

"Trust is the glue of life. It's the most essential ingredient in effective communication. It's the foundational principle that holds all relationships."

- Stephen Covey

"A trusted agent is one who looks out for your interests as if they were their own."

- Unknown

Table of Contents

- 4. The current trust deficit:
- 4. Collective Intelligence: Building Trust.
- 5. Why is there a trust deficit today?
- 6. A decentralized cloud: Of the people...
- 6. Interconnectivity and Cloud Evolution
- 8. A better choice: Vogon
- 10. Vogon: Promoting greater trust
- 11. Use case: Trusted content creation

The current trust deficit:

Repairing the current trust deficit in technology means that we are going to have to work hard to make sure that people can trust the technology they use. This means that technology must be safe and reliable, and it will do the things it's supposed to do without hurting people or their privacy. We want to make sure that people can trust technology so that it can help make their lives better.

In today's world, technology and content providers have a lot of power to control our online lives. This means that if they don't act responsibly, they can cause a lot of harm.

Unfortunately, some of these companies and these producers of content don't act responsibly, and this has caused a lot of people to lose trust in them. We need to repair this trust so that we can continue to use technology without worrying about our privacy or safety.

To do this, tech companies and content providers need to make sure they are transparent about how they use our data and put safeguards in place to protect our privacy. They also need to be responsible about how they use their power and not abuse it for their own gain.

The world needs a trusted agent. A trusted agent is someone who can be relied upon to provide accurate and trustworthy information. In simple terms one can think of a trusted agent as a referee in the World Cup - making sure everyone plays by the rules and that no one cheats.

In the context of technology today, a trusted agent can be anyone that uses a ledger technology that is responsible for verifying and logging transactions on a decentralized cloud. This helps ensure that all the data stored in the cloud is secure and that any changes made to the data are valid.

Collective Intelligence: Building Trust

To overcome the trust deficit CrowdPoint is building a decentralized cloud using Vogon technology that will enable Collective Intelligence.

Collective Intelligence is the driving force of Web 3. It creates more efficient forms of innovation than individual information. It allows multiple people to brainstorm ideas and develop a better solution than anyone could have come up with. Instead of relying on just one person's ideas and knowledge.

Collective Intelligence allows for the expertise and ideas of many people to be combined to create an even better solution. It's like when you have a group project at school – working together, everyone can come up with a better project than anyone could have. Collective Intelligence is an essential component of Web 3, allowing people to combine their skills and knowledge to solve problems and create reliable, secure technologies. It also enables content creators to monetize their work without relying on centralized platforms, allowing for a more robust content sharing capability.

Collective Intelligence is essential for Web 3 to grow because it goes beyond the concept of information and more efficiently helps people to share ideas and work together to create new and better ways of doing things. It also allows people to learn from each other so that everyone can get better at what they do. According to a report from Markets and Markets, the collective intelligence market is expected to reach \$17.72 billion by 2028, growing at a compound annual growth rate of 16.2%.



Why is there a trust deficit today?

There is a growing concern that surveillance capitalism has enabled the amount of power concentrated in the hands of a few large companies. These companies are using their control to influence politics, manipulate markets, and participate in surveillance capitalism, a form of capitalism that uses personal data for commercial gain. These actions have led to a decrease in trust in technology, and a rise in agenda-driven and biased news and misinformation.

Surveillance capitalism erodes customer trust in technology companies by allowing them to monetize user data for their own financial gain. This can make customers feel like their data is being used without their knowledge or consent, leading to distrust and a lack of privacy. Additionally, the lack of regulation in the tech industry has removed any kind of oversight, resulting in data breaches, privacy violations and censorship, further compounding customer worries

Surveillance capitalism, crypto currency crashing, current global economic downturn, along with rising unemployment, reduced consumer spending, and geopolitical conflicts, have led to a lack of trust in the global economy. Additionally, mistrust of technology companies has been on the rise due to issues such as data privacy, security, and lack of transparency another.

One example of a technology company was FTX. FTX used a centralized database to commit fraud by creating a single, centralized record of its users' cryptocurrency balances. It then used this record to create fake transactions to inflate its users' balances, which allowed the exchange to manipulate its users' accounts and siphon off their funds.

By using a centralized database, FTX was able to bypass the blockchain, which is designed to be immutable and secure.

At CrowdPoint we believe the best way to reverse this distrust is by educating the public on the benefits of creating a more efficient version of blockchain technology with an embedded distributed document store, polyglot technology and a dedicated virtual machine technology and their potential benefits when combined.

CrowdPoint has taken steps to ensure the security of this new kind of decentralized cloud system and developed technologies by following regulations to ensure proper use of the technology.

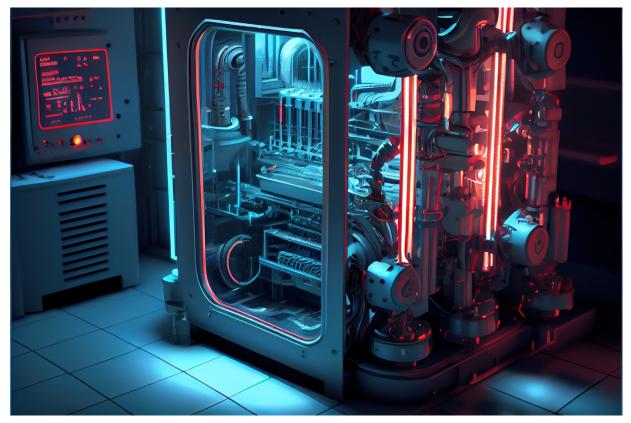
Additionally, CrowdPoint focused on using this next evolution of a decentralized cloud for legitimate purposes and now publicizing the successes of these uses.

The Company hopes to build public trust in the new decentralize cloud technology. To combat this, the Vogon decentralized cloud platform is proposed to create digital ecosystems for all participants, providing a level playing field and allowing for the easy sharing of opinions, ideas, and resources. breaches.

COLLAPSE

A decentralized cloud: Of the people, by the people, and for the people.

A decentralized cloud technology allows users to store data and applications on a distributed network of computers, rather than a centralized server. This means that the data and applications are spread out across many different computers, eliminating the need for a single central point of control or failure. A decentralized cloud provides users with increased security, privacy, and reliability, as well as increased efficiency and cost savings. It also enables users to have more control over their data and applications, as they can access them from any device on the network. This makes it easier for people to collaborate and share information without relying on a single server or organization. Additionally, it allows for a more democratic approach to decision making as users can have a say in the direction of the project.



Decentralized cloud computing offers increased reliability, scalability, and security as data is stored across multiple computers in multiple locations, making it harder for hackers to gain access. To ensure a successful democratized cloud, mature technology must be used to create a secure environment based on trust, communication, consistency, respect, immutability, transparency, and reliability.

Interconnectivity & Cloud Evolution.

Interconnectivity allows for greater collaboration between people, by providing a unified space for sharing information and resources, real-time communication and collaboration, and access to tools that facilitate teamwork and increase productivity, with no geographical barriers. Decentralized cloud technology is a secure, collaborative solution for data and application sharing. It consists of multiple computers, or nodes, that are connected and securely sharing resources across a network. This allows for faster and more efficient collaboration, as data and applications can be accessed from multiple locations. Additionally, having the data and applications spread across multiple nodes reduces the risk of a single point of failure and adds an extra layer of security.

Vogon is a decentralized cloud platform that enables data to be connected and used collaboratively, creating collective intelligence and data governance. It is a secure peer-to-peer system that gives users access to data like a database, an immutable ledger and allows them to contribute resources. It is a democratic and equitable system that encourages collaboration to come up with better solutions.



CENTRALIZED CLOUD	VOGON DECENTRALIZED CLOUD
A centralized cloud is a cloud system where all	A decentralized cloud is a cloud system that
data is stored and managed in a single, central	distributes data across multiple locations.
location. This system is typically controlled and	
managed by a single entity, such as a business or	This system is typically managed and maintained
organization.	by multiple independent entities, such as
Advantages of a centralized cloud include easier	individuals, organizations, or businesses.
data access and management, as well as cost	Advantages of a decentralized cloud include
savings due to shared resources. Disadvantages	increased security and privacy, greater scalability,
include potential security risks from a single point	and better overall performance.
of failure and the inability to scale quickly.	
	Traditionally a decentralized cloud might require
A centralized cloud virtual machines are more	higher costs due to the need to maintain multiple
vulnerable to security breaches due to the	locations, however this is reduced because the
concentration of resources in one location and	servers required to run Vogon are minimal.
are more prone to failure due to the reliance on a single server. Additionally centralized virtual	Additionally, there is no need for more complex
machines are limited in terms of scalability as	management systems as Vogon is built on its
resources are limited to the single server and	own integrated virtual machine which provides
require a large upfront cost for hardware,	increased security, improved efficiency, reduced
software, and maintenance. Finally, virtual	costs, improved scalability, and increased
machines on a centralized cloud are more difficult	transparency.
to set up than decentralized virtual machines.	

Vogon decentralized Cloud is a technology that uses a fused distributed document store database and Distributed Ledger Technology (DLT). to sense a need for data storage or compute capacity and mimics cellular mitosis to create new cube storage modules. This type of connectivity in the data enables Collective Intelligence, which is essential for a sustainable economy. Vogon helps participants recognize the value of their contributions and provides social dividends and reimbursements to those who share their data. These dividends can be reinvested in small businesses, renewable energy, or carbon offsets.

The Vogon Decentralized Cloud has five features that make it more egalitarian: equal rights and roles, secure data storage, democratic system, resource contribution, and computing power.

1. Open Accessibility: All users have the same access to the platform regardless of socio-economic background, location, language, or other demographic characteristics.

2. Data Privacy: Users can control how their data is collected, stored, and used, and should have the ability to delete their data if they wish.

3. Security: The platform ensures the security of user data, including measures to protect against malicious actors.

4. Transparency: Users can clearly understand the platform's rules, processes, and algorithms, and should be able to trust that the platform is not manipulating them in any way.

5. Inclusivity: The platform is designed to be accessible to all users, regardless of physical, mental, or cognitive ability, and should provide opportunities for meaningful participation and engagement.

A better choice: Vogon .

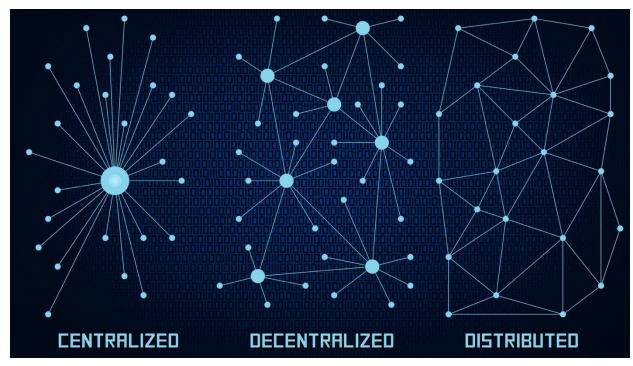
The Vogon decentralized cloud is less expensive and more secure because it eliminates the need for a centralized storage system, which can be costly to maintain and vulnerable to malicious attacks. The Vogon Decentralized cloud database and storage system is distributed across a network of computers, making it more secure and resilient. Additionally, because there is no need for expensive data centers and hardware, the cost of using the Vogon decentralized cloud is usually lower than its centralized counterpart.

Vogons decentralized cloud computing architecture includes its own high-performance, embeddable virtual machine for running applications written in multiple programming languages. It combines the strengths of different virtualization technologies and languages in a single platform, allowing developers to develop, debug, deploy, and monitor their applications on any cloud platform.

The Vogon embedded VM enables developers to create a decentralized cloud deployment more efficiently than Kubernetes by providing an integrated solution for running microservices and other distributed applications.

Vogon's VM contains natively optimized code that allows for faster deployment and management of applications, as well as greater flexibility in terms of resource allocation. Additionally, the VMs improved security tools make it easier to protect applications from malicious actors and secure data in a distributed environment.

Vogon eliminates the need for a central authority or single point of failure. It is more secure, resilient to data breaches and other malicious attacks, and all nodes have equal access to resources. This type of computing is beneficial for distributed computing scenarios and ensures fairness in the computing environment.



Vogon has an embedded distributed document store as part of the decentralized cloud this allows for the data stored on the cloud to be spread across multiple server nodes in a distributed and secure manner. This means that the data is stored in multiple locations and is not held in a single centralized location. This eliminates the risk of a single point of failure and increases the security of the data stored on the cloud. Additionally, the distributed nature of the cloud helps to ensure that data is not corrupted or tampered with in any way. This ensures that the data is always up to date and reliable. Vogon can help ensure fairness in the computing environment and can be beneficial for distributed computing scenarios. Vogon is a new beginning for cloud computing for eight reasons:

- 1. **Its north star is the human identity:** Its north star is the human identity. Vogon is purposebuilt to generate collective intelligence. Collective intelligence is created from the availability and processing of interconnected data generated by the users on a decentralized cloud.
- 2. **The wealth of interconnected data:** The wealth of interconnected data and the availability of collective intelligence is a more egalitarian approach. It is superior to the stagnated data hosted on centralized clouds and accessible to only a few to conduct surveillance capitalism today.
- 3. **Vogon deploys social authentication:** Vogon deploys social authentication as a prerequisite for participation. KYC and AML are required for social authentication to contribute to the Vogon decentralized cloud. Enabling the verification and identity of data source providers and content providers ensures governance and lineage such that only trusted users contribute to collective intelligence.
- 4. **The Vogon decentralized cloud provides immutable transparency:** The Vogon decentralized cloud stores every version of business transactions, commerce, supply chain, and investment transactions. It also decentralizes the storage of documents, articles, and the user and time stamps associated with each version. Vogon provides an immutable and transparent audit trail of changes.
- 5. **Vogon makes it easy for Artificial Intelligence:** As its north star is the human identity, Vogon can generate collective intelligence from all those that contribute. Collective intelligence is created from the availability and processing of interconnected data generated by the users on a decentralized cloud.
- 6. **Vogon enables the efficiency of reputation-based systems**: Vogon enables the efficiency of reputation-based systems as it helps to rapidly identify and reward quality data sources

and data pedigree. Reputation DAOs and clearing houses will allow for more trust in the content in the database, ledger, and cloud.

- 7. **Efficient reputation ranking system assist in accuracy:** Efficient reputation ranking systems help to promote automated verification and information validity without human bias and opinion. Distributed Application Organizations can conduct automatic data accuracy and ranking algorithms that could be used to detect any incomplete, false, or inaccurate data and information.
- 8. **Vogon rapidly accelerates discovery:** Vogon rapidly accelerates the discovery of how data is interconnected. Collective Intelligence will promote financial inclusion because it compels others who use your data to reimburse you for it. This is the exact opposite of today's stagnated data silos hosted by centralized clouds and the surveillance capitalism conducted on your data.

Vogon: Promoting greater trust

CrowdPoint created the Vogon decentralized cloud to facilitate the development of trustworthy agents in a world where trust is lacking. They developed a secure platform to protect confidential information and created a database and ledger that utilizes collective intelligence for better decision-making. They also kept their focus on their users by creating a compute stack that is fair and egalitarian.

An egalitarian compute stack is a type of computing architecture where all nodes in a network are equal in terms of their access to resources and have the same level of responsibility in the network. This means that no single node is more powerful or privileged than any other. All nodes are treated equally. Vogon returns fairness to technology.

Vogon allows for data to be stored securely and efficiently while allowing for real-time access and analysis. By leveraging a decentralized ledger, organizations can achieve scalability, trust, and transparency. Big data analytics can be performed on the decentralized cloud, allowing for a collective intelligence that can be used to make informed decisions and optimize operations. Vogon is the future of data storage and analytics. It offers unmatched performance, cost savings, and security. Vogon represents unwavering commitment to creating a more equitable implementation of the cloud.

Vogon Decentralized Cloud is a different kind of secure data storage system that is powered by a peerto-peer network of computers with equal rights and roles. It offers users the ability to access data like a database, an immutable ledger and contribute resources such as storage and computing power.



Use Case: Trusted content creation

Content creation should be free of restriction: The Vogon decentralized cloud is a better choice for the content creator market because it offers a more secure and reliable solution to store and share digital assets, while also providing content creators with more control over their data. With a decentralized cloud, content creators can store and share their data securely, while also having the ability to set their own rules and policies regarding how their data is used, shared, and monetized. Additionally, the Vogon decentralized clouds is more cost-effective than traditional cloud solutions as it eliminates the need for costly hosting fees and maintenance.



The content creator economy is important because it helps to ensure that creative content is created and distributed in an equitable manner.

It allows creators to receive fair compensation for their work and helps to promote creativity and the sharing of knowledge. It also helps to encourage a more diverse and inclusive digital culture.

With the rise of social media and other digital platforms, content creators have become increasingly important for businesses and organizations to reach a wider audience and to publish meaningful content. The content creator economy has rapidly become an important factor in the success of any digital culture.

The exact size of the content creator market is difficult to estimate, as it encompasses a wide variety of industries, such as film, television, music, gaming, photography, and more. However, estimates have put the total market size at around \$500 billion.

Vogon is uniquely positioned to support this economy because it provides:

1. Increased Accessibility: With the rise of digital tools and platforms, it has become easier than ever for anyone to become a content creator.

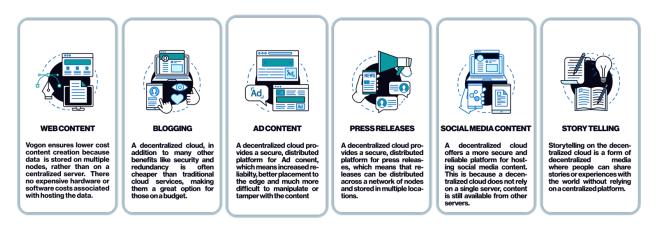
2. Targeted Advertising: Content creators now have access to a wide range of targeted advertising opportunities that can help them monetize their content.

3. Social media has provided content creators with an easy way to reach a wide audience, with platforms like YouTube, Instagram, Snapchat and TikTok driving engagement and growth, however they are governed by centralized systems.

4. Decentralized cloud computing has the potential to revolutionize the content creator market by providing creators with access to powerful, low-cost computing resources. By leveraging the power of Vogon's fusion of a decentralized cloud, blocks that perform document store, a ledger and crwdbeam technology, content creators can access cloud computing services outside of the control of centralized entities.



- ⇒ This means content creators are no longer beholden to the policies, fees, and other restrictions of large corporations.
- \Rightarrow Instead, they can access cost-effective computing resources on the blockchain, allowing them to create, publish, and distribute their content with greater independence.
- ⇒ Additionally, Vogon's version of cloud computing can help content creators protect their intellectual property, as it ensures that their data is securely stored and protected from unauthorized access.
- \Rightarrow The Vogon decentralized cloud can help content creators gain greater control over the monetization of their content, making it easier for them to earn a living from their work.
- \Rightarrow Vogon reduces the costs associated with using traditional hosting services.
- \Rightarrow Vogon allows for greater scalability, which is important for content creators who need to serve a large audience.
- ⇒ Vogon helps to ensure the privacy, security, and integrity of content, which is essential for creators to protect their intellectual property.



Vogon surfaces collective intelligence and audiences semantically align quickly with content creators by passing centralized systems that throttle, shadow ban, or remove content they don't approve.

The Vogon decentralized cloud is integrated with Chat GPT, and this use of Natural Language Program integration will benefit the content creator market by providing a secure, reliable, and cost-effective platform to store and share content. This platform can be used to create and store creative works such as videos, audio recordings, images, and written content. By using the Vogon decentralized cloud, content creators will no longer have to worry about their content being taken down due to copyright violations or censorship. Additionally, the Chat GPT integration will provide content creators with the ability to generate personalized content quickly and easily for their audiences using the embedded JSON document store in the Vogon Decentralized Cloud. This will enable content creators to create more engaging and interactive content that is tailored to their audiences' interests, leading to more engagement and higher viewership. All in all, a decentralized cloud integrated with Chat GPT will provide content creators with the tools and resources they need to succeed in the content creator market.